

Guadalupe Home & School Club
Board Meeting
AGENDA

When: Wednesday, March 8, 2017
Time: 6:30 pm – 8:00 pm
Where: Guadalupe Elementary School Staff Room

- I. Call to order and Welcome: Noreen called to order at 6:30 pm
- II. Approve Past Meeting Minutes: Motion to approve: Sue Robinson, seconded by Kelli Welch
- III. Treasurer's Report: Check deadlines worked well. Take into account merchant fees next year. Brasher notes that the class numbers are incorrect on the Treasurer's Report. Confirmation that we are under budget \$49k.
 - Need to come up with a method for processing auction, buy-in, and Teacher Time and Talent payments with MSA & Stripe for future events.
 - Continue analysis on participation in the Annual Giving Drive to increase participation from Guadalupe families.
 - Merchant Service fees have increased above the budgeted amount of \$1200 as we are now using online payments for everything. We will continue to apply fees to associated events like giving drive and walkathon for the remainder of the year. Current total is \$1960, before walkathon drive. Need to update budgeted amount to a realistic number.
 - Investigate PayPal capabilities regarding multiple credit card processing logins at events and create sub-accounts.
 - Update PayPal account to refer to a current board member and document process.
- IV. Communication Report: Noreen and Sue to meet regarding mailing lists
- V. Volunteer Coordinator Report: Analysis—5 different ways to communicate to the parents about book fair and after-school movie resulted in only 1 email. 90% of participation is board members. Discussion of how to inspire more participation. Perhaps a culture shift in our community.
- VI. School Board Meeting Report—Swearing in the new board member. STEAM bldg. coming next year for GHSC. 3-year contract negotiations started.
- VII. Committee Reports
 - A. Walkathon—Companies that manage the entire event could be useful for next year. “Rock the Walk”—School of Rock is helping. March 27 for kick-off with “Instrument Petting Zoo.” Perhaps link it with the Spirit Day. New donations website “uwalk”. Looking for sponsors. Discussion about getting sponsors for tax write off, banner for a week, and on website.
 - B. Buy-Ins/fundraising—discussion of progress of fundraising. Classroom Projects are coming together.

- C. Chef's Night Out—Joining up with Family Night, May 1
 - D. Book Fair—looking for volunteers, struggling perhaps because of the new sign-up software.
Perhaps return up to Sign-up Genius.
 - E. Newsletter—take off the Agenda.
 - F. After-School Movie—no volunteers so the event will be canceled.
 - G. Boxtops—12 classrooms participated. Winner was Mrs. Landis' class.
 - H. Yearbook—progressing nicely.
- VIII. New Business (2017-18 Board positions)
- IX. Teacher's Report—letter from teachers to support the GHSC and elicit volunteerism and support financially that will be handed out from the teachers. Request that we change the way that we collect funds last year to NOT one lump sum.
 - X. Principal's Report—New Board Member. Conferences and short days coming up. Projecting over 600 kids next year but growth is projected to flatten out. GES should be pretty set on the numbers by end of this school year. New science assessment that is a pilot. Monday announcement will present CA Dashboard that shows multiple measures. Currently looking at Smarter Balance data in math, lang arts, ELL, and suspensions.
 - XI. President's Report—lots of changes in the budget for next year.
 - XII. Meeting Adjournment—8:06pm